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## GLOBAL HARVEST FOODS INTRODUCES NEW LOGO

SEATTLE, WA – January 2, 2018 – Global Harvest Foods, a leading producer of wild bird food and small pet products in America, unveils a new logo on the heels of their 35th anniversary.

The new logo includes three marks, paying homage to its three founding brothers, Fred, Eric and Ed Mills. The versatile icon alludes to seeds, leaves, sunflower petals and bird feathers - representing every facet of the organization from agriculture and manufacturing to the joy of watching wild birds at backyard feeders.

*“Global Harvest Foods has grown and evolved in past few years and this new logo best represents who we are today and where we are headed in serving the retail and consumer birding community,”* said Dave Whitley, President & CEO, Global Harvest Foods.

Global Harvest Foods’ new logo will appear beginning today on advertising, websites and social media, among other uses. Please update the Global Harvest Foods logo on all materials. A high-resolution logo is available for download [here](#).



### **About Global Harvest Foods**

Founded by the Mills family in 1982, Global Harvest Foods is a leading manufacturer of wild bird food with facilities located in Colorado, Indiana, Pennsylvania, South Dakota and Washington. Headquartered in Seattle, Global Harvest Foods remains family owned, employing more than 250 team members nationwide. As one of few wild bird food manufacturers to earn compliance under FDA's Food Safety Modernization Act (FSMA), Global Harvest Foods is dedicated to stringent food safety measures with all products certified food safe by the British Retail Consortium (BRC), a global safety and quality certification program. Learn more at: [www.ghfoods.com](http://www.ghfoods.com). *Healthy birds, happy people.*

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