



FOR IMMEDIATE RELEASE

## **GLOBAL HARVEST FOODS ACQUIRES WILD BIRD CENTERS OF AMERICA ASSETS**

SEATTLE, WA – December 1, 2016 – Global Harvest Foods Ltd, a leading manufacturer of wild bird food and the producer of the Audubon Park® and Morning Song® brands, has agreed to acquire some of the assets of Wild Bird Centers of America, Inc.

This development leverages Global Harvest Foods' production capacities, expanding their distribution of premium private label bird seed to Wild Bird Centers nationwide. As one of few wild bird food manufacturers to earn compliance under FDA's Food Safety Modernization Act, Global Harvest Foods is dedicated to stringent food safety and manufacturing processes for all products distributed at retail stores across the United States.

Wild Bird Centers will operate as a wholly owned subsidiary, independently of Global Harvest Foods. Founder and birding industry pioneer, George Petrides, Sr., will remain in a key Executive role and George Petrides, Jr. will continue to operate the Company from their headquarters in Glen Echo, MD, as President and CEO.

*"Joining Global Harvest Foods as an enthusiastic member of its family of birding businesses helps us to elevate the wild bird feeding industry as a whole and reach more consumers and birding enthusiasts,"* said George Petrides, Jr., President and CEO, Wild Bird Centers of America.

Global Harvest Foods, headquartered in Seattle, WA, was founded in 1982 by the Mills brothers out of a passion for wild birds. The company is solely focused on backyard wildlife, and remains family owned today.

Global Harvest Foods is committed to partnering with retailers to grow the wild bird food category in America where an estimated 40% of households feed the birds. In 2014, Global Harvest Foods acquired the wild bird food division and the Morning Song brand from the Scotts Miracle-Gro Company (NYSE: SMG) leading to complementary regional service capabilities, lower ingredient and freight costs, quicker fulfillment times and accelerated inventory turnover for retailers.

*“We’re pleased to bring together two family-run companies who are dedicated to promoting and advancing the growth of the wild bird and backyard wildlife business,”* said Dave Whitley, President and CEO, Global Harvest Foods. *“Exchanging expertise and resources will enable us to create products and merchandise environments that appeal to today’s wild bird feeders as well as those for future generations to come.”*

### **About Global Harvest Foods**

Founded by the Mills family in 1982, Global Harvest Foods is a leading manufacturer of wild bird food with facilities located in Colorado, Indiana, Pennsylvania, South Dakota and Washington. Headquartered in Seattle, Global Harvest Foods remains family owned, employing more than 250 team members nationwide. As one of few wild bird food manufacturers to earn compliance under FDA’s Food Safety Modernization Act (FSMA), Global Harvest Foods is dedicated to stringent food safety measures with all products certified food safe by the British Retail Consortium (BRC), a global safety and quality certification program. Learn more at: [www.ghfoods.com](http://www.ghfoods.com). *Healthy birds, happy people.*

### **Media Contact**

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Photo 1: Eric, Ed and Fred Mills, Global Harvest Foods (left to right). Photo 2: George Petrides Sr. (left) and Jr. (right), Wild Bird Centers