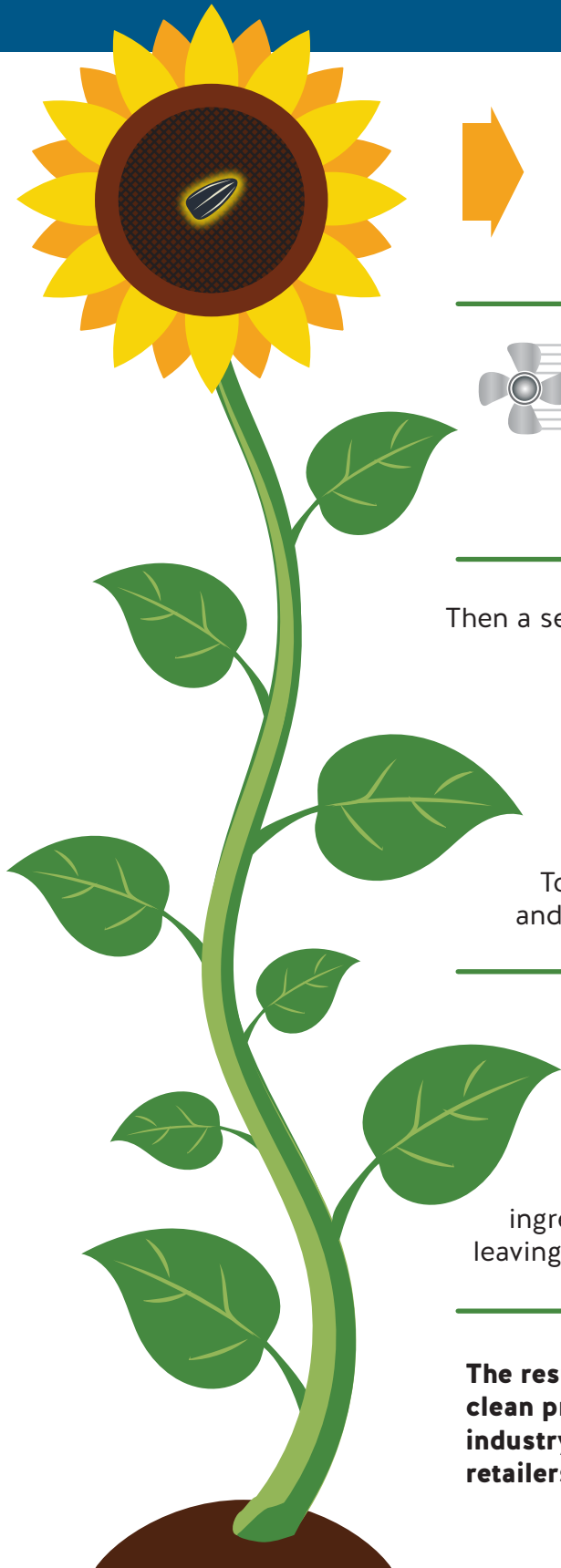


HOW CLEAN ARE OUR BLACK OIL SUNFLOWER SEEDS?



We harvest our black oil sunflower seeds at the peak of freshness.



Aspirators pull dust and chaff out of the newly harvested seeds.



Then a series of screens are used to further refine the product.



SCALP



Top screen (Scalp) is sized to allow good seeds and seeds smaller than desired seed to fall through.



SIFT

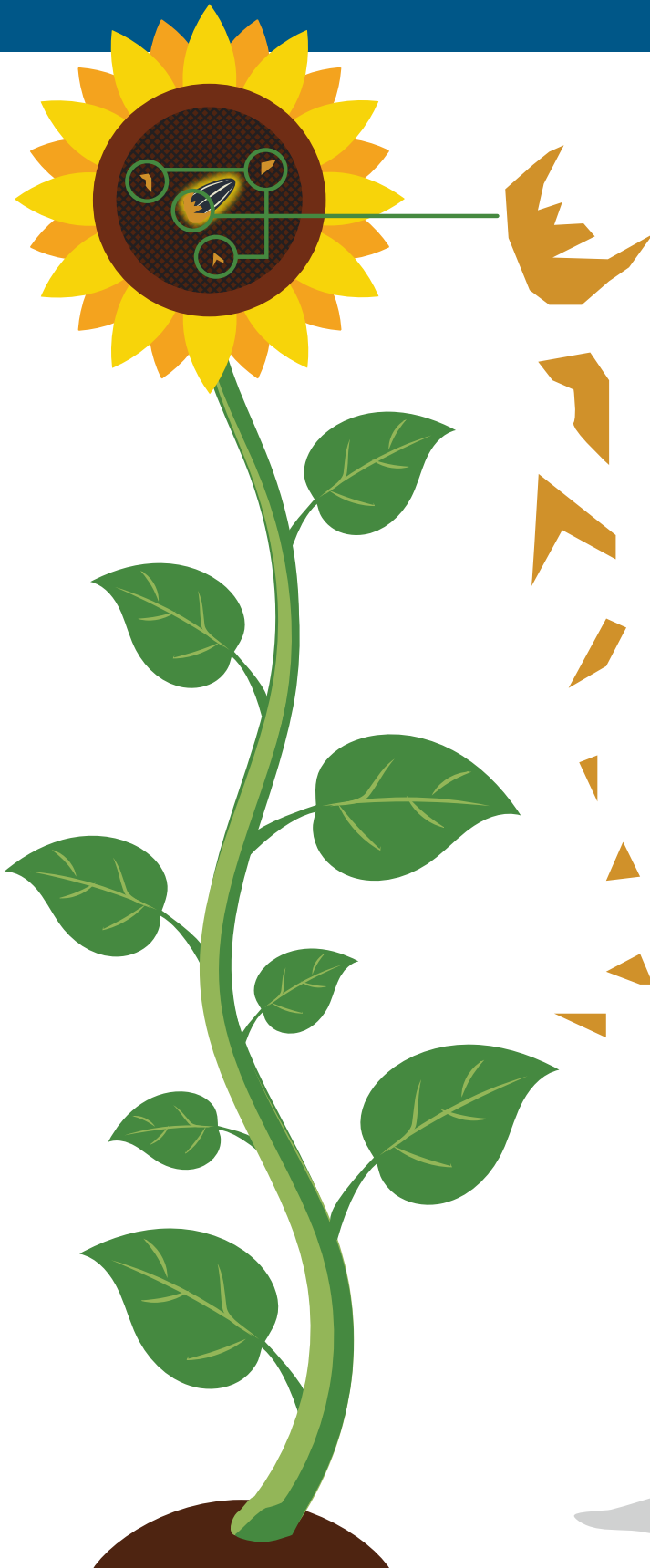
Bottom screen (Sift) is designed to let ingredients smaller than desired seed to fall through leaving only good seed within purity levels in the middle.



The result is a remarkably clean product that **EXCEEDS** industry norms and satisfies retailers, consumers, and birds!

98.5%
PURE SEED
BY WEIGHT

THEY ARE REMARKABLY CLEAN!



Why do I find small sticks and woody debris in my bag?

It's not wood. It looks like sticks, but those are pieces of the sunflower plant called **Chaff**. Chaff is any part of the sunflower that remains after the seed has been cleaned. This could be leaves, stems, seed casings, or any part of the sunflower head.

Is it bad?

Absolutely not. Chaff isn't digestible by humans, but it is not harmful to birds.

How much is in there?

We remove the highest percentage of Chaff in the industry. A 40lb. bag of our Black Oil Sunflower Seed is 98.5% pure seed by weight.

Clean Seeds!

You will see some mixed in with the seed, but only 1.5% of the total weight of the product is comprised of Chaff. That exceeds industry norms, making our seeds some of the cleanest seeds on the market and that makes for some happy birds!

